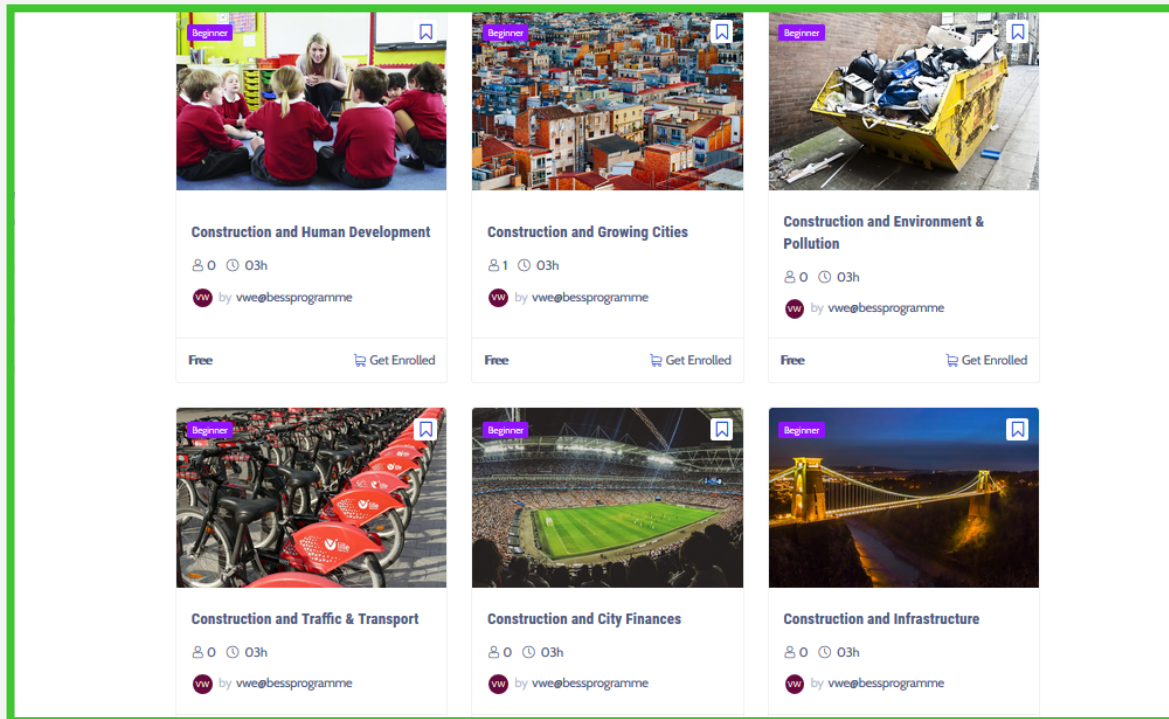


# VIRTUAL WORK EXPERIENCE BRANDED PLATFORM



VIRTUAL WORK  
EXPERIENCE



Branding your own Virtual Work Experience platform is perfect for employers who actively offer work experience placements. This option allows you to assess and shortlist interested and capable talent for your business, and develop relationships with innovative schools.

When you brand your own Virtual Work Experience, students can see quickly whether they have the right strengths and aptitude to compete for a place in your organisation.

They can:

- Learn all about your company, your departments and your specialisms
- Undertake a series of themed 45-minute tasks that let them experience life in your business
- Complete the tasks with assignments or quizzes set by you, that allow you to choose the best and brightest
- Test their ability with beginner, intermediate or advanced-level tasks as you determine
- Watch videos and download information about your projects and clients
- Read profiles of your core job roles and watch videos of your key staff
- Apply for apprenticeships, internships or real-world work experience with you
- Invite you to deliver careers activities for their school

To create your branded Virtual Work Experience, we'll work with you to devise the themes and tasks that will entice students to sign up. When you have completed your video recordings and content creation, we'll build and host your branded Virtual Work Experience on its own subdomain with direct weblinks, and promote it from the core site. In no time, students will be enrolled onto your branded Virtual Work Experience and testing their abilities to earn an opportunity in your organisation.

Our Virtual Work Experience is promoted to a network of over 4,000 UK schools, responsible for more than 3 million pupils. Together, we can change perceptions of careers in construction and tackle the skills shortage.