

### **Benefits for Birmingham Construction Employers**

- Opportunity to be matched directly with a Birmingham school as their Enterprise Adviser
- Access to Enterprise Advisers of all Birmingham schools, so you can add your company's offering to their strategic plan
- Part of the Birmingham Construction Employers stakeholder forum, meeting monthly, where we will develop and agree metrics and reporting processes, identify Return on Investment Measures, and co-create messages
- Regular updates on progress against all targets and deliverables
- Inclusion in a monthly newsletter featuring all careers success stories and case studies in Birmingham (delivered to local authorities, GBSLEP, schools, Business Improvement Districts and shared at Central Government)
- A calendar of construction-related events for schools that facilitate student encounters with careers and employers, including the introduction of Birmingham Construction Week
- Case studies of your involvement and support for use in all tenders/marketing materials
- Digital content hosted on BESS (Built Environment Skills in Schools) platform for young people outside Birmingham to see
- Networking opportunities with all Enterprise Advisers and local schools
- Local media promotion and regular news stories of your involvement
- Access to free online CPD courses providing training for all your staff in Outreach and Engagement skills
- Part of a high-profile national programme
- Invitation to the national annual Careers and Enterprise Company conference
- Access to local Labour Market Information
- Inclusion in the Birmingham COG (student database of careers opportunity and outreach)
- A voice in the BuildUK/CITB national programme to promote construction careers