How To...

Create a 90-second Video for BESS

1. Get hold of a smartphone (through legal means, ideally) with video capability

2. If you'd rather use the video recorder on a laptop, that's fine too. Either way, record yourself in front of a clean, blank wall with good lighting.

3. DO NOT look directly into the camera! You should be looking to the left or right of the camera, but it helps if you've got something specific to look at, so you aren't just staring into space. These videos look best when the camera isn't too tight to your face, so perhaps ask a colleague to operate the video, and look towards them

4. Answer the questions below, succinctly and quickly, i.e. rehearse them first

5. Record somewhere reasonably free of background noise as we can't edit that out when you're talking

6. If you need to cough/fidget/look at your notes, just make sure you're not talking at the same time, then we can edit it out

7. Send the video to us via email, or contact us for file transfer details if you're worried about file size

8. We'll top and tail it with the same BESS info that's on them all, edit out anything that needs it, and upload to YouTube

9. Fame and fortune beckons! Or possibly not... but certainly comments and questions from students

- Name and current job title
- What does that mean? (this is a chance to explain technical parts of your role in layman's GCSE-level terms)
- Is this what you started out doing? (career progression, opportunities seized, etc)
- Who influenced you? (teacher, relative, boss, TV show - whatever tells your story best)
- What would I like about construction? (because you don't know the audience, this is purposefully open to interpretation)
- What's the worst thing about your job? (early mornings, on site in the rain... you don't need to be too negative, but students like to hear the truth)
- Where to next? (this might be career progression, but could be a big project or emerging technology)

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