

BRONZE

SILVER

GOLD

OUR MOST POPULAR LEVEL

For small companies under 50 staff; charities

Companies over 50 and under 250 staff

Companies over 250 staff, or over £20m turnover

Simple profile page with 500 words of text	Full profile page with no text limit, web links, downloads, video content and photographs (with support from Student Media team, if required)	Profile page completely branded to match website, with social media feeds, SEO, etc
High resolution logo uploaded to site	Logo and branding (including font, strapline etc)	Profile page completely branded to match website, with social media feeds, SEO, etc
Up to 10 named employees registered under company reference number	Up to 100 named employees under company reference number, including avatars within Virtual Reality platforms	Unlimited named employees under company reference number, including avatars within Virtual Reality platforms
Populate your own jobs/opportunities database	Jobs/opportunities database populated on your behalf, including work experience and placements	Active promotion of jobs and opportunities, including with our JobCentre partners
Populate your own events calendar (1 per month max)	Events calendar populated on your behalf with unlimited real and virtual activities	As SILVER, plus first refusal on relevant school requests for activities
2 employees (max) on video careers database	Up to 20 employees on video careers database	Unlimited employees on video careers database, plus employer videos
Populate your own project/initiative profile (gallery of images) - max 1 project	Project/initiative profiles populated on your behalf (including support from Student Media team, if required)	Unlimited project profiles, and promotion of your project to other businesses
Join 10 online groups (max) within the Hot500 (must be invited by careers advisor)	Join up to 100 groups, and create unlimited groups	Unlimited groups, virtual conferences and branded educator tools
Contact with 1 school per month	Contact up to 10 schools per month	Unlimited contact, including active promotion of initiatives and careers
Standard monthly report of all online interaction	Full activity tracking information (click-through, download, participation, etc) in monthly report format	As SILVER, with account management to ensure most effective responses
Generic boilerplate information regarding BESS and 1 photograph for use in annual report/website/tenders	Content and photographs for use in annual report/website/tenders	As SILVER, with content and photographs taken from your own outreach initiatives
	References of outreach activity for use in bids and tenders	References and case studies for use in bids
	Business development support to promote your business to others on BESS	BESS as a business development tool with ROI analysis and joint PR and marketing
		Opportunity to join BESS non executive Board of Advisors
		Opportunity to participate in BESS mentoring programme

