



# Schools Engagement Workshop

## Level 1

Full day session

# Schools Engagement Workshop

In-house training for up to 15 attendees

During this one-day course, you will learn:

- Some great answers to student's tricky questions
- Your 30-second introduction for instant connection
- Researching and approaching a school
- Stories to relate in all situations
- Getting the online basics right
- Your pitch to partner organisations
- The secrets of presenting to children
- Government requirements for schools engagement
- Linking your content to the National Curriculum
- Sharing your successes to inspire the industry
- A hotlist of prospective opportunities to approach
- Calculating the financial value of your engagement
- Creating messages for teachers they can reuse

This workshop is perfect if you want to undertake schools engagement but you're not sure where to start, or your previous efforts have been less successful than you'd hoped

Email [kathryn@beskillsinschools.co.uk](mailto:kathryn@beskillsinschools.co.uk) or call 07527 459261 to discuss dates and pricing

